



**Date:** 06/22/10

**Current Geography Selection:** (3 Selected) 5,15,30 mile radii: TEXAS AVE S & UNIVERSITY DR, COLLEC

**Lat:** 30.627680 **Long:** -96.334840

**City:** College Station **Pop:** 92,761

**County:** Brazos County **Pop:** 194,659

**Zip:** 77840 **Pop:** 45,843

## Retail Sales Potential Summary Report

Index Base Average = 100

US

### Demographic Overview

Total Population	253,431	Total Households	85,831	Median Income	\$41,116
% Male Population	51.60%	Size	2.8	Per Capita Income	\$20,559
% Female Population	48.40%	from 1990 to 2000	24.30%	Household Income	\$56,716
Median Age	28.2	Housing Units	44.30%	Employees	85,366
Population Density	89.6	Housing Units	41.30%	Establishments	6,956
		Units	14.40%		

Current Year Annual	Dollars	Average Dollars	Total	Index
Stores	\$69,671,220	\$811.72	2.70%	85
Art Dealers	\$963,577	\$11.23	0.00%	84
Auto Parts and Accessories	\$42,246,384	\$492.20	1.60%	88
Book Stores	\$25,690,522	\$299.31	1.00%	89
Camera and Photography Stores	\$5,260,006	\$61.28	0.20%	87
Stores	\$9,237,130	\$107.62	0.40%	88
Clothing Accessory Stores	\$1,817,138	\$21.17	0.10%	85
Computer Stores	\$124,145,947	\$1,446.40	4.80%	85
Convenience Stores	\$22,150,490	\$258.07	0.90%	87
Costmetics and Beauty Stores	\$4,355,779	\$50.75	0.20%	86
Department Stores	\$241,184,171	\$2,809.98	9.40%	86
Drinking Places	\$7,268,265	\$84.68	0.30%	85
Family Clothing Stores	\$34,873,830	\$406.31	1.40%	87
Fish and Seafood Markets	\$1,115,316	\$12.99	0.00%	90
Floor Covering Stores	\$10,111,999	\$117.81	0.40%	85
Florists	\$2,340,546	\$27.27	0.10%	85
Fruit and Vegetable Markets	\$2,218,079	\$25.84	0.10%	90
Fuel Dealers	\$59,715,950	\$695.74	2.30%	90
Full Service Restaurants	\$78,921,836	\$919.50	3.10%	86
Furniture Stores	\$37,905,397	\$441.63	1.50%	84
Convenience Stores	\$85,237,534	\$993.08	3.30%	87
Convenience Stores	\$14,177,575	\$165.18	0.60%	88
Gift and Souvenir Stores	\$7,603,874	\$88.59	0.30%	86

Grocery Stores	\$464,491,360	\$5,411.68	18.10%	87
Hardware Stores	\$16,058,631	\$187.10	0.60%	85
Hobby, Toy, and Game Stores	\$4,538,996	\$52.88	0.20%	86
Home Centers	\$40,715,916	\$474.37	1.60%	85
Accomodations	\$11,753,286	\$136.93	0.50%	86
Jewelry Stores	\$20,970,683	\$244.32	0.80%	83
Limited Service Restaurants	\$77,986,577	\$908.60	3.00%	86
Liquor Stores	\$13,041,421	\$151.94	0.50%	86
Luggage Stores	\$16,178,348	\$188.49	0.60%	85
Mail Order and Catalog Stores	\$172,669,378	\$2,011.73	6.70%	85
Meat Markets	\$4,707,302	\$54.84	0.20%	90
Men's Clothing Stores	\$5,401,533	\$62.93	0.20%	87
Mobile Home Dealers	\$52,336	\$0.61	0.00%	85
Motorcycle and Boat Dealers	\$14,717,386	\$171.47	0.60%	87
Musical Instrument Stores	\$2,849,760	\$33.20	0.10%	87
New Car Dealers	\$319,221,531	\$3,719.17	12.50%	88
Nursery and Garden Stores	\$11,027,614	\$128.48	0.40%	86
Office and Stationary Stores	\$22,146,288	\$258.02	0.90%	84
Optical Goods Stores	\$9,700,081	\$113.01	0.40%	89
Other Apparel Stores	\$4,356,804	\$50.76	0.20%	87
Other Building Materials Stores	\$41,569,129	\$484.31	1.60%	86
Establishments	\$15,019,492	\$174.99	0.60%	87
Stores	\$28,226,096	\$328.86	1.10%	85
Stores	\$8,123,497	\$94.64	0.30%	87
Other Home Furnishing Stores	\$11,817,787	\$137.69	0.50%	85
Stores	\$11,093,996	\$129.25	0.40%	85
Other Specialty Food Markets	\$3,485,350	\$40.61	0.10%	90
Stores	\$1,366,486	\$15.92	0.10%	85
Paint and Wallpaper Stores	\$1,398,906	\$16.30	0.10%	85
Pet and Pet Supply Stores	\$4,948,429	\$57.65	0.20%	88
Pharmacy and Drug Stores	\$100,640,911	\$1,172.54	3.90%	86
RV Parks	\$180,080	\$2.10	0.00%	88
Record, Tape, and CD Stores	\$7,083,794	\$82.53	0.30%	87
Recreational Vehicle Dealers	\$882,291	\$10.28	0.00%	88
Rooming and Boarding Houses	\$79,929	\$0.93	0.00%	86
Sewing and Needlecraft Stores	\$1,969,859	\$22.95	0.10%	84
Shoe Stores	\$11,313,567	\$131.81	0.40%	90
Catering	\$13,107,726	\$152.72	0.50%	86
Sporting Goods Stores	\$15,870,623	\$184.90	0.60%	87
Tire Dealers	\$19,330,972	\$225.22	0.80%	88
Used Merchandise Stores	\$4,992,930	\$58.17	0.20%	86
User Car Dealers	\$19,782,727	\$230.48	0.80%	88
Vending Machines	\$7,014,260	\$81.72	0.30%	89
Warehouse Superstores	\$96,067,721	\$1,119.26	3.70%	87
Women's Clothing Stores	\$17,476,226	\$203.61	0.70%	87
Total Annual Retail	\$2,563,640,580	\$29,868.37	100%	87

\* Reports requiring summarization use only the largest Radius or Drive Time around each center point to

Current year data is for the year 2009, 5 year projected data is for the year 2014. [More About Our Data.](#)

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SE STA, TX 77840\*