

# SBDNet

NATIONAL INFORMATION  
CLEARINGHOUSE

Date: 06/22/10

Current Geography Selection: (3 Selected) 5,15,30 mile radii: TEXAS AVE S & UNIVERSITY DR, COLLEGE STA, TX 77840

Lat: 30.627680 Long: -96.334840

City: College Station Pop: 92,761

County: Brazos County Pop: 194,659

Zip: 77840 Pop: 45,843

## Consumer Expenditure Comparison Report

	5 Miles:	15 Miles:	30 Miles:	Texas	Entire US
<b>2009 Consumer Expenditures</b>					
<b>(Average Household Annual</b>					
Total Households	49,974	64,863	85,831	8,513,290	113,900,247
Median Household Income	\$34,528	\$40,962	\$41,116	\$52,111	\$53,684
Expenditure	\$45,773	\$47,981	\$46,961	\$52,447	\$54,001
Airline Fares	\$333.36	\$350.61	\$340.76	\$394.49	\$407.84
Alcoholic Beverages	\$539.96	\$563.14	\$548.17	\$620.53	\$641.82
Alimony And Child Support	\$235.26	\$247.44	\$240.44	\$278.00	\$287.91
Apparel	\$2,215.87	\$2,319.44	\$2,262.87	\$2,524.62	\$2,591.32
Apparel Services And Accessories	\$345.53	\$363.69	\$352.19	\$407.39	\$418.84
Audio Equipment	\$77.03	\$80.69	\$79.22	\$87.90	\$90.48
Babysitting And Elderly Care	\$392.43	\$414.75	\$397.85	\$453.49	\$460.09
Books	\$54.78	\$57.30	\$56.05	\$62.75	\$64.86
Books And Supplies	\$160.60	\$167.52	\$160.09	\$182.27	\$187.23
Boys Apparel	\$110.13	\$115.82	\$112.44	\$124.46	\$125.49
Cellular Phone Service	\$374.20	\$387.45	\$379.46	\$409.44	\$420.26
Cigarettes	\$279.58	\$287.69	\$285.92	\$300.85	\$308.47
Computer Hardware	\$313.31	\$331.27	\$322.61	\$365.44	\$377.51
Computer Information Services	\$154.75	\$162.25	\$156.62	\$175.86	\$181.44
Computer Software	\$24.35	\$25.75	\$25.09	\$28.41	\$29.36
Contributions	\$1,650.44	\$1,740.52	\$1,689.57	\$1,996.78	\$2,067.45
Coolant And Other Fluids	\$7.08	\$7.42	\$7.27	\$8.02	\$8.25
Cosmetics and Perfume	\$94.27	\$98.66	\$96.63	\$107.36	\$110.52
Care Products	\$26.14	\$27.33	\$26.79	\$29.72	\$30.66
Education	\$1,157.07	\$1,204.38	\$1,149.01	\$1,305.35	\$1,341.01
Electricity	\$1,216.16	\$1,257.76	\$1,235.34	\$1,328.07	\$1,360.97
Entertainment	\$2,530.46	\$2,664.17	\$2,606.18	\$2,936.15	\$3,024.46
Fees And Admissions	\$646.23	\$685.72	\$663.19	\$776.78	\$801.85
Finance Charges Excluding					
Mortgage And Vehicle	\$499.04	\$519.25	\$509.21	\$560.21	\$577.94
Floor Coverings	\$65.59	\$69.85	\$67.67	\$80.80	\$84.22
Food And Beverages	\$7,118.07	\$7,426.19	\$7,284.03	\$8,000.12	\$8,216.86
Food At Home	\$3,768.91	\$3,911.63	\$3,845.67	\$4,141.03	\$4,234.91
Food Away From Home	\$2,809.20	\$2,951.42	\$2,890.19	\$3,238.56	\$3,340.14

Footwear	\$363.75	\$377.34	\$370.38	\$397.27	\$406.53
Fuel Oil And Other Fuels	\$118.50	\$124.01	\$122.42	\$134.47	\$138.54
Funeral And Cemetery	\$80.91	\$85.16	\$84.63	\$94.98	\$98.71
Furniture	\$527.07	\$561.46	\$548.27	\$632.98	\$654.88
Gasoline And Oil	\$2,038.48	\$2,140.41	\$2,109.37	\$2,315.38	\$2,375.76
Gifts	\$1,184.49	\$1,245.15	\$1,209.56	\$1,406.25	\$1,458.01
Girls Apparel	\$148.63	\$157.20	\$152.49	\$169.54	\$171.45
Hair Care	\$52.13	\$54.43	\$53.27	\$58.95	\$60.73
Hard Surface Flooring	\$23.19	\$24.45	\$23.89	\$27.18	\$28.14
Health Care	\$2,814.16	\$2,925.35	\$2,891.82	\$3,159.24	\$3,264.79
Health Care Insurance	\$1,362.44	\$1,415.02	\$1,398.38	\$1,525.49	\$1,576.95
Health Care Services	\$690.33	\$716.77	\$705.52	\$767.35	\$789.39
Equipment	\$761.39	\$793.55	\$787.92	\$866.40	\$898.45
Household Services	\$284.21	\$301.12	\$293.50	\$342.10	\$354.06
Household Supplies	\$698.57	\$742.47	\$723.10	\$842.66	\$868.87
Household Textiles	\$138.42	\$146.21	\$143.64	\$162.48	\$168.07
Housewares And Small Appliances	\$1,007.85	\$1,064.94	\$1,036.02	\$1,173.11	\$1,211.56
Indoor Plants And Fresh Flowers	\$66.54	\$69.80	\$67.17	\$75.00	\$77.04
Infants Apparel	\$99.02	\$104.28	\$101.61	\$113.20	\$115.47
Jewelry	\$137.57	\$145.07	\$140.67	\$162.88	\$167.51
Legal And Accounting	\$90.91	\$95.14	\$93.93	\$104.41	\$108.09
Magazines	\$30.74	\$32.14	\$31.43	\$35.15	\$36.34
Major Appliances	\$225.09	\$238.11	\$234.17	\$267.21	\$275.94
Mass Transit	\$89.47	\$94.09	\$91.41	\$105.74	\$109.20
Men's Apparel	\$417.82	\$438.02	\$427.33	\$477.62	\$491.96
Mortgage Interest	\$3,496.32	\$3,721.18	\$3,606.59	\$4,148.64	\$4,262.66
Natural Gas	\$458.08	\$476.00	\$467.56	\$511.37	\$525.42
New Car Purchased	\$1,051.86	\$1,116.78	\$1,087.74	\$1,233.72	\$1,273.69
New Truck Purchased	\$1,242.48	\$1,321.21	\$1,286.89	\$1,462.57	\$1,509.41
New Vehicle Purchase	\$2,294.34	\$2,437.99	\$2,374.63	\$2,696.29	\$2,783.10
Newspapers	\$63.85	\$66.83	\$65.47	\$73.38	\$75.96
Oral Hygiene Products	\$24.09	\$25.19	\$24.65	\$27.31	\$28.12
Other Lodging	\$533.75	\$559.23	\$532.03	\$622.94	\$642.79
Other Miscellaneous Expenses	\$95.89	\$99.78	\$97.94	\$107.84	\$111.33
Other Repairs And Maintenance	\$133.45	\$140.30	\$136.80	\$154.99	\$160.14
Other Tobacco Products	\$31.05	\$31.97	\$31.79	\$33.48	\$34.35
Other Transportation Costs	\$513.14	\$540.51	\$526.20	\$599.28	\$616.26
Other Utilities	\$376.48	\$392.52	\$385.53	\$421.81	\$432.91
Paint And Wallpaper	\$59.16	\$62.15	\$60.65	\$68.53	\$70.78
Personal Care Products	\$155.68	\$162.87	\$159.52	\$177.08	\$182.36
Personal Care Services	\$448.26	\$468.71	\$458.50	\$508.36	\$523.07
Personal Insurance	\$463.15	\$488.67	\$473.73	\$548.40	\$565.27
Pet Supplies And Services	\$247.84	\$260.46	\$255.38	\$283.76	\$291.64
Supplies	\$110.57	\$116.11	\$114.04	\$126.86	\$130.78
Plumbing And Heating	\$52.03	\$55.03	\$53.85	\$61.49	\$63.54
Property Taxes	\$1,487.36	\$1,579.19	\$1,543.54	\$1,782.01	\$1,841.61
Public Transportation	\$517.56	\$544.30	\$529.13	\$612.53	\$633.43
Records / Tapes / CD Purchases	\$125.23	\$130.57	\$127.86	\$140.70	\$144.75
Supplies	\$986.26	\$1,041.02	\$1,024.52	\$1,147.05	\$1,181.55
Rental Costs	\$2,094.00	\$2,124.39	\$2,133.89	\$2,203.28	\$2,274.01
Roofing And Siding	\$71.33	\$75.32	\$73.72	\$84.06	\$86.87
Satellite Dishes	\$9.64	\$10.10	\$9.93	\$11.03	\$11.35
Shaving Needs	\$11.18	\$11.70	\$11.45	\$12.69	\$13.06
Shelter	\$8,805.14	\$9,237.64	\$9,038.58	\$10,137.04	\$10,447.55
Phones	\$730.63	\$758.26	\$743.96	\$805.99	\$827.56
Televisions	\$113.02	\$118.29	\$116.06	\$128.33	\$131.87
Transportation	\$9,066.45	\$9,547.86	\$9,371.68	\$10,430.46	\$10,728.49

Tuition	\$996.47	\$1,036.86	\$988.92	\$1,123.08	\$1,153.78
Used Car Purchase	\$788.50	\$823.95	\$816.78	\$887.11	\$906.77
Used Truck Purchase	\$684.82	\$717.01	\$710.99	\$773.31	\$789.98
Used Vehicle Purchase	\$1,473.32	\$1,540.95	\$1,527.77	\$1,660.42	\$1,696.75
VCRs And Related Equipment	\$47.13	\$49.19	\$48.16	\$53.04	\$54.51
Vehicle Insurance	\$1,028.60	\$1,079.31	\$1,063.06	\$1,173.67	\$1,210.03
Vehicle Repair	\$706.40	\$740.59	\$726.63	\$801.96	\$824.97
Vehicle Repair And Maintenance	\$713.48	\$748.01	\$733.91	\$809.98	\$833.21
Video And Audio Equipment	\$897.98	\$937.43	\$918.48	\$1,012.32	\$1,041.06
Software	\$29.20	\$30.46	\$29.87	\$32.85	\$33.84
Watches	\$25.55	\$26.88	\$26.03	\$30.11	\$31.00
Women's Apparel	\$730.99	\$763.09	\$746.43	\$835.14	\$861.58

---

**5 Miles:    15 Miles:    30 Miles:    Texas    Entire US**

---

**2014 Consumer Expenditures  
(Ave HH Exp):**

Total Households	54,167	71,251	92,922	9,186,460	117,712,459
Median Household Income	\$36,536	\$43,885	\$43,974	\$56,953	\$57,999
Expenditure	\$46,666	\$48,935	\$47,773	\$55,417	\$56,518
Airline Fares	\$339.96	\$357.99	\$347.88	\$424.68	\$434.31
Alcoholic Beverages	\$542.48	\$567.49	\$553.15	\$662.20	\$677.90
Alimony And Child Support	\$240.87	\$253.73	\$246.41	\$299.30	\$306.60
Apparel	\$2,285.42	\$2,393.23	\$2,323.29	\$2,672.52	\$2,716.66
Apparel Services And Accessories	\$358.34	\$377.66	\$364.43	\$438.97	\$446.39
Audio Equipment	\$78.55	\$82.23	\$80.44	\$92.28	\$94.12
Babysitting And Elderly Care	\$430.28	\$453.37	\$428.88	\$487.19	\$489.33
Books	\$55.17	\$57.79	\$56.54	\$66.39	\$67.96
Books And Supplies	\$168.10	\$176.02	\$167.50	\$198.15	\$201.40
Boys Apparel	\$121.00	\$126.79	\$120.89	\$131.33	\$131.17
Cellular Phone Service	\$378.64	\$392.35	\$383.12	\$426.58	\$434.27
Cigarettes	\$277.45	\$285.14	\$282.90	\$307.15	\$312.77
Computer Hardware	\$320.00	\$338.57	\$329.46	\$389.25	\$397.98
Computer Information Services	\$160.06	\$168.09	\$161.78	\$187.85	\$191.79
Computer Software	\$24.90	\$26.35	\$25.65	\$30.26	\$30.96
Contributions	\$1,686.45	\$1,780.67	\$1,728.95	\$2,164.75	\$2,216.11
Coolant And Other Fluids	\$7.21	\$7.56	\$7.39	\$8.41	\$8.57
Cosmetics and Perfume	\$95.67	\$100.19	\$97.95	\$113.20	\$115.43
Care Products	\$26.54	\$27.77	\$27.17	\$31.35	\$32.04
Education	\$1,213.31	\$1,268.11	\$1,204.28	\$1,419.09	\$1,442.49
Electricity	\$1,228.56	\$1,270.97	\$1,244.30	\$1,379.49	\$1,402.40
Entertainment	\$2,584.76	\$2,721.52	\$2,655.57	\$3,109.03	\$3,171.18
Fees And Admissions	\$675.07	\$716.63	\$690.50	\$841.20	\$858.45
Finance Charges Excluding Mortgage And Vehicle	\$500.41	\$521.32	\$511.25	\$587.64	\$600.92
Floor Coverings	\$65.82	\$70.41	\$68.64	\$88.28	\$90.86
Food And Beverages	\$7,258.46	\$7,574.63	\$7,401.25	\$8,391.67	\$8,542.01
Food At Home	\$3,855.79	\$4,000.88	\$3,909.76	\$4,303.29	\$4,364.61
Food Away From Home	\$2,860.19	\$3,006.27	\$2,938.34	\$3,426.18	\$3,499.51
Footwear	\$373.69	\$387.53	\$377.95	\$413.58	\$419.72
Fuel Oil And Other Fuels	\$119.35	\$124.87	\$123.09	\$140.51	\$143.51
Funeral And Cemetery	\$80.78	\$84.98	\$84.61	\$99.95	\$102.93
Furniture	\$539.28	\$574.08	\$560.35	\$677.03	\$692.86
Gasoline And Oil	\$2,069.02	\$2,170.07	\$2,131.64	\$2,412.38	\$2,453.54
Gifts	\$1,195.08	\$1,260.50	\$1,227.31	\$1,517.28	\$1,555.96

Girls Apparel	\$163.16	\$171.88	\$163.84	\$179.09	\$179.34
Hair Care	\$52.86	\$55.26	\$53.99	\$62.17	\$63.45
Hard Surface Flooring	\$23.75	\$25.06	\$24.43	\$28.98	\$29.71
Health Care	\$2,792.75	\$2,904.56	\$2,875.36	\$3,293.24	\$3,375.12
Health Care Insurance	\$1,346.58	\$1,399.88	\$1,386.57	\$1,590.09	\$1,630.12
Health Care Services	\$698.19	\$724.89	\$711.50	\$799.88	\$816.11
Equipment	\$747.98	\$779.79	\$777.29	\$903.27	\$928.89
Household Services	\$290.31	\$307.66	\$299.81	\$367.76	\$376.45
Household Supplies	\$725.54	\$770.40	\$747.63	\$906.02	\$924.03
Household Textiles	\$140.47	\$148.42	\$145.70	\$172.01	\$176.15
Housewares And Small Appliances	\$1,032.77	\$1,091.83	\$1,060.73	\$1,250.05	\$1,277.77
Indoor Plants And Fresh Flowers	\$68.92	\$72.40	\$69.45	\$79.97	\$81.33
Infants Apparel	\$104.42	\$109.82	\$105.98	\$119.56	\$120.77
Jewelry	\$142.12	\$150.08	\$145.12	\$175.54	\$178.55
Legal And Accounting	\$91.15	\$95.39	\$94.22	\$109.63	\$112.49
Magazines	\$30.93	\$32.40	\$31.70	\$37.19	\$38.07
Major Appliances	\$227.20	\$240.16	\$236.23	\$282.88	\$289.17
Mass Transit	\$91.11	\$95.93	\$93.20	\$113.74	\$116.20
Men's Apparel	\$425.89	\$446.78	\$435.04	\$505.72	\$515.81
Mortgage Interest	\$3,672.29	\$3,905.65	\$3,763.34	\$4,441.79	\$4,514.10
Natural Gas	\$465.64	\$483.92	\$473.56	\$534.95	\$544.97
New Car Purchased	\$1,068.59	\$1,136.34	\$1,107.83	\$1,314.89	\$1,343.42
New Truck Purchased	\$1,264.69	\$1,346.29	\$1,312.13	\$1,558.60	\$1,591.88
New Vehicle Purchase	\$2,333.28	\$2,482.62	\$2,419.95	\$2,873.49	\$2,935.31
Newspapers	\$64.29	\$67.38	\$66.04	\$77.68	\$79.63
Oral Hygeine Products	\$24.47	\$25.60	\$25.00	\$28.80	\$29.37
Other Lodging	\$553.76	\$583.00	\$554.15	\$682.16	\$695.59
Other Miscellaneous Expenses	\$96.12	\$100.14	\$98.31	\$113.15	\$115.79
Other Repairs And Maintenance	\$136.37	\$143.52	\$139.71	\$165.13	\$168.90
Other Tobacco Products	\$30.91	\$31.77	\$31.51	\$34.18	\$34.83
Other Transportation Costs	\$528.28	\$557.04	\$540.46	\$639.69	\$650.90
Other Utilities	\$382.33	\$398.75	\$390.31	\$440.90	\$448.55
Paint And Wallpaper	\$60.52	\$63.61	\$61.95	\$72.90	\$74.55
Personal Care Products	\$158.05	\$165.45	\$161.74	\$186.73	\$190.49
Personal Care Services	\$455.59	\$476.67	\$465.28	\$535.86	\$546.21
Personal Insurance	\$476.04	\$503.03	\$486.85	\$590.75	\$602.23
Pet Supplies And Services	\$252.36	\$265.16	\$259.25	\$298.00	\$303.45
Supplies	\$110.98	\$116.61	\$114.56	\$133.24	\$136.07
Plumbing And Heating	\$52.76	\$55.86	\$54.65	\$65.51	\$67.00
Property Taxes	\$1,520.74	\$1,615.50	\$1,577.60	\$1,912.69	\$1,955.00
Public Transportation	\$527.52	\$555.47	\$539.97	\$659.43	\$674.57
Records / Tapes / CD Purchases	\$127.48	\$132.98	\$129.80	\$147.72	\$150.61
Supplies	\$994.96	\$1,049.79	\$1,032.45	\$1,205.14	\$1,229.65
Rental Costs	\$2,058.60	\$2,082.20	\$2,089.46	\$2,231.92	\$2,293.38
Roofing And Siding	\$72.68	\$76.77	\$75.06	\$89.48	\$91.54
Satellite Dishes	\$9.83	\$10.29	\$10.09	\$11.59	\$11.82
Shaving Needs	\$11.37	\$11.90	\$11.62	\$13.38	\$13.65
Shelter	\$9,024.24	\$9,467.91	\$9,232.15	\$10,737.58	\$10,961.30
Phones	\$739.32	\$767.47	\$750.78	\$839.80	\$855.14
Televisions	\$115.03	\$120.36	\$117.72	\$134.68	\$137.16
Transportation	\$9,212.64	\$9,700.21	\$9,502.56	\$10,967.39	\$11,174.08
Tuition	\$1,045.21	\$1,092.09	\$1,036.79	\$1,220.94	\$1,241.09
Used Car Purchase	\$798.32	\$832.66	\$822.01	\$916.54	\$928.70
Used Truck Purchase	\$693.03	\$724.06	\$715.07	\$798.51	\$808.64
Used Vehicle Purchase	\$1,491.35	\$1,556.72	\$1,537.07	\$1,715.05	\$1,737.34
VCRs And Related Equipment	\$48.02	\$50.12	\$48.91	\$55.67	\$56.70
Vehicle Insurance	\$1,039.36	\$1,090.68	\$1,072.47	\$1,228.19	\$1,254.82

Vehicle Repair	\$720.18	\$754.92	\$738.28	\$841.14	\$857.38
Vehicle Repair And Maintenance	\$727.39	\$762.47	\$745.67	\$849.55	\$865.94
Video And Audio Equipment	\$914.74	\$955.09	\$932.62	\$1,062.69	\$1,083.08
Software	\$29.70	\$30.99	\$30.30	\$34.50	\$35.22
Watches	\$26.47	\$27.89	\$26.92	\$32.45	\$33.04
Women's Apparel	\$738.93	\$772.76	\$755.15	\$884.27	\$903.46

*Consumer Expenditure Categories  
contain overlapping information*

---

**\* The current geography selection may have crossed one or more related geography boundaries. In this case, we have chosen to incorporate the geography related to your**

**Current year data is for the year 2009, 5 year projected data is for the year 2014. [More](#)**

Demographic data © 2009 by Experian/Applied Geographic Solutions.



**SitesOnTexas is brought to you by SRC, LLC. © 2009 All Rights Reserved**